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Summers' Pocket Guide To Coca-Cola (1st Ed)





Synopsis

Since 1886 the Coca-Cola Company has issued a wide and varied scope of advertising items, creating what may well be the most popular field of specific product-related collectibles on the market today. This guide lists hundreds of items, both common and hard-to-find, featuring size, condition, artist, date, and current value of each. Color photos.

Book Information

Series: 1st ed

Paperback: 144 pages

Publisher: Collector Books (September 1997)

Language: English

ISBN-10: 1574320246

ISBN-13: 978-1574320244

Product Dimensions: 0.5 x 5.5 x 8.5 inches

Shipping Weight: 9.6 ounces

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